

# DYNAMICS in the EMERGENCE of FOR-PROFIT SECTORS

GLOBAL INTERFACES with PRIVATE  
HIGHER EDUCATION OVERALL

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## I. INTRODUCTION

- FP in book “A World of PHE”
- FP Increasing (powerful rationales)
- Asia (Philipp, Indone, Malay) but Viet & China?
- “Late” PHE sectors (S Arabia); U.S. Exceptionalism
- Vs. Euro-Latin Am (Brazil-Peru)
- Even Euro allows private providers/U
- Outline: Elusive; PHE Paves Way; Why FP?; Regs
- For All: juxtapose FP emergence to overall PHE

## II. ELUSIVE: *What* are we Analyzing?

- PHE ‘easy’ to define & count (PROPHE)
- FP/US often not legally defined
- Even nonprofit weakly understood (so ‘private’ = ‘business’ = ‘fp’)
- *Non-distribution* but variety of escapes
- Cloudy: “excess profit”; “training”; fp own np
- Internal variety of FP forms—not one form

### III. PHE PAVES the WAY

- P.O. gets accustomed to private in HE
- (Parallel to religious paved for private)
- Tho FP epitomizes *privateness* (so opposition),
- Nonprofit is often functionally FP anyway
- FP chains run pre-existing NPs
- Conversion: pre-existing NP to FP

### IV. REASONS for EMERGENCE

- Main Commonality with prior & other PHE:
  - ‘demand-absorption’: access w/o gov’t funding
- Main Differences: FP not religious or elite
- FP More: supplier gain; diploma mill
- But also FP “Product-Oriented” (serious d-a)
  - Jobs; student-centered (vs public U)
  - Even business-owned
  - Int’l Chains, esp Laureate
  - Domestic Chains (Brazil, S. Africa)
  - Host Gov’t Preference, accountability (Mexico)
  - Global/US: FP less often the bottom

## V. REGULATION of FP EMERGENCE

- Constrain what you allow (PHE or FP)
  - Autonomy/commands; privz leads to regs!
  - Pluralist-market model
- “Enabling” Reg
- Regs legitimize FP as they do for PHE (vs. stiffer P.O. bias)
- Alternatives to Gov’t Reg:
  - Chains (*self-reg*)
  - Public U-fp affiliate (or other PHE college); “PPP”

## VI. CONCLUSIONS

- *Are you kidding me? Ten minutes is up: There’s no time for conclusions*
- But let your eyes cheat and read: “The Dynamics of FP Emergence Should be Understood within the Dynamics of PHE Overall”